

The Mayflower Hotel Washington D.C. **January 27-30, 2025**



LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY DECEMBER 27, 2024





Handheld "State of the Art" Honeywell Scanner MobilePlus™

- Instantly capture attendee contact info! Just "Point and Scan" the badges QR Code • Personalize Leads by using our "Custom Qualifiers" with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 60 months





| ITEM | DIS. DEADLINE | SHOW RATE | <u>QTY</u> | SUBTOTAL | |
|---------------------------------------|------------------------|--------------------|---|----------|--|
| Mobile Plus | \$ 369.00 | \$ 419.00 | | \$ | |
| iPad Mini Plus | \$ 449.00 | \$ 499.00 | | \$ | |
| LeadsPlus App (First License) | \$ 359.00 | \$ 409.00 | | \$ | |
| LeadsPlus App (Additional License) | \$ 99.00 | \$ 149.00 | | \$ | |
| LeadsPlus App Bund | dles: (First License I | ncluded) | | | |
| 3 Pack | \$ 499.00 | \$ 549.00 | | \$ | |
| 6 Pack | \$ 799.00 | \$ 849.00 | | \$ | |
| 10 Pack | \$ 999.00 | \$ 1049.00 | | \$ | |
| Mobile Plus Add- | Ons: | Post Dis. Deadline | | s | |
| Custom Survey | \$ 60.00 | \$ 80.00 | | \$ | |
| Delivery & Setup | \$ 65.00 | \$ 85.00 | | \$ | |
| Developer Kit | \$ 350.00 | \$ 350.00 | | | |
| Click here to C | RDER ONLINE | Add DVC | Sub-Tot | | |
| Username: WCBP2025 | Password: 122 | . | Add DVCO Sales Tax + 8.810% = \$ Total Due (in US Funds)= \$ | | |

| | (PLEASE PRINT) | BOOTH NO | |
|---|------------------|-----------------|-----|
| COMPANY | | | |
| EMAIL(S) | | | |
| ADDRESS | | | |
| CITY, STATE, ZIP, COUNTRY | | | |
| ORDER CONTACT | | | _ |
| PHONE NO. | | | |
| ONSITE CONTACT | | | |
| ONSITE CELL PHONE | | | |
| CREDIT CARD NO.: | | | ISA |
| | | | |
| CARDHOLDER NAME: | | ECUDITY. | |
| EXPIRATION DATE: | _/ c | ECURITY ODE: | |
| CARDHOLDER SIGNATURE: | | | |
| Visit Us at: www.american-tradeshow.c Questions? Please call: 985-240-5507 Mail Checks to: ATTN - American Trades | Fax: 985-809-188 | 8 | |

LEAD RETRIEVAL 101

How are you capturing and following up with all of the leads collected at your booth?

"Maximize your ROI by using ATS Lead Retrieval services."

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.







