

**CASSS**

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# CASSS 2025 EXHIBITOR PROSPECTUS

MEETINGS | FORUMS | DISCUSSION GROUPS

Dear Biopharma Leader -

Powerful things happen at CASSS meetings. Connections are forged. Collaborations are launched. Scientific breakthroughs are inspired. We bring together industry, regulatory and academic professionals to engage in critical discussions to solve technical and regulatory challenges in the field of biopharmaceutical development. Program partners play a critical role in the success of CASSS and CASSS symposia and conferences.

This prospectus features opportunities to enhance your company's visibility to CASSS members and most importantly contribute to the continued development and deployment of critically important discussions and learning opportunities in biopharmaceutical development and regulation.

As an Exhibitor or Partner at a CASSS meeting, your company will be able to:

- Expand your network
- Create awareness of your products and services
- Gain greater knowledge of the needs of the industry
- Participate in the CASSS community

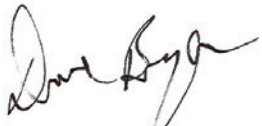
CASSS symposia provide venues for biopharmaceutical professionals to:

- Connect with a relevant global network
- Gain tangible knowledge that will help them in their jobs
- Learn best practices of the major players in the industry
- Participate in critical and influential conversations around emerging and emerged issues in biopharmaceutical development and regulation.

To our returning partners: Thank you. We could not have come this far without you and look forward to an exciting future together.

To new and potential partners: Join us as we collaborate with biopharmaceutical professionals to advance the industry. With you, CASSS will continue to provide high-quality scientific forums that address today and tomorrow's challenges in the development of biopharmaceuticals.

Sincerely,



Dave Bergeson, Ph.D., CAE  
Executive Director  
CASSS

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# WHAT IS CASSS?

CASSS is a non-profit professional membership society made up of over 6,000 industry, academic and public sector professionals in the field of biopharmaceutical development and regulation.

CASSS provides outstanding networking opportunities and high-quality scientific symposia that focus on a variety of topics and techniques in biopharmaceutical development and regulation. The excellent scientific programs are made possible by the dedication and work of a large pool of volunteers who contribute their time and talents as a way of giving back to and improving the field.

## CORE CASSS VALUES

Integrity | Community | Purpose | Collaboration | Distinction

## WHAT MEMBERS HAVE TO SAY

*A great conference with a lot of knowledge sharing between both industry and regulators. – WCBP 2024*

*It is an excellent FDA/Industry conference for biotech/pharma biologics representatives. – WCBP 2024*

*Excellent opportunity to get state of the art insight into the topic and a chance to talk to the authorities. – Bioassays 2024*

*What a fantastic summit and conference! CASSS always delivers amazing presentations and collaborative discussions. Congratulations to the speakers, the organizing committee, and the CASSS staff! Looking forward to next year! – CGTP Summit/Cell & Gene Therapy Products 2024*

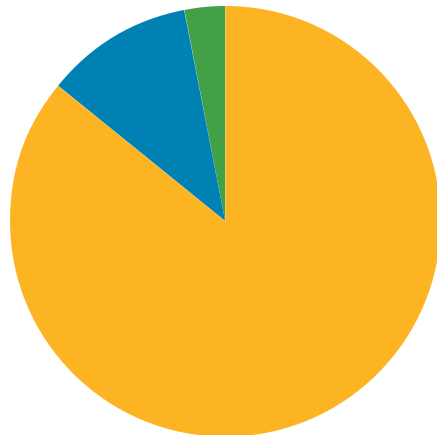
*I really enjoyed the meeting. I highly recommend the conference for those in the AAV and cell therapy field! – CGTP Summit/Cell & Gene Therapy Products 2024*

*CE Pharm is a great opportunity to interact with peers from other organizations and learn from each other. The conference is professional and friendly. – CE Pharm 2023*

## PROFESSIONAL REPRESENTATION

CASSS Attendance July 2024

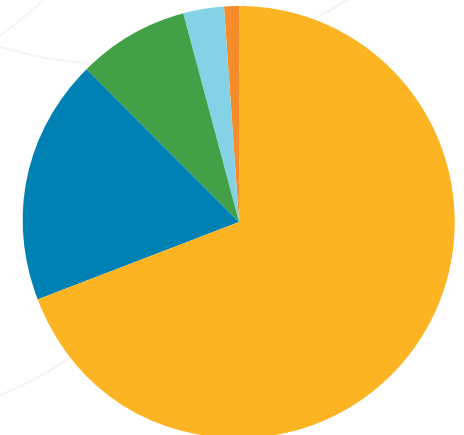
- Industry - **86%**
- Regulatory - **11%**
- Academic - **3%**



## GEOGRAPHICAL MEMBERSHIP BREAKDOWN

CASSS Attendance July 2024

- North America - **68%**
- Europe - **18%**
- Asia/Pacific - **8%**
- Latin America - **3%**
- Other - **<1%**



# WHY PARTNER ON A CASSS MEETING?

CASSS, a not-for-profit professional association, has established a reputation as the pre-eminent organization providing scientific symposia and other educational and networking opportunities for pharmaceutical, bio-analytical and regulatory scientists throughout the world. For over two decades, biopharmaceutical manufacturers and academics along with regulatory agency representatives have used CASSS symposia to describe and discuss successful approaches in plenary sessions, informal workshops, round table discussions and poster presentations.

PEER TO PEER  
LEARNING

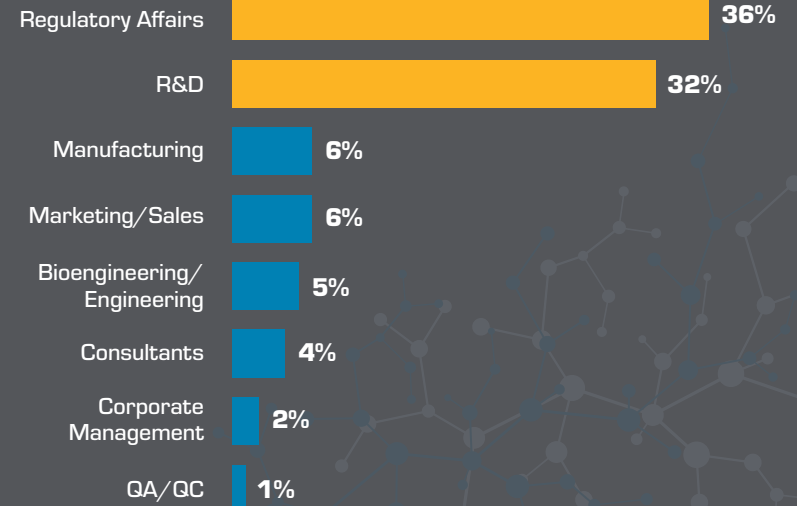
INDUSTRY AND  
REGULATORY  
TRENDS

SCIENTIFIC  
EXPERTS

EMERGING  
LEADER  
AWARDS

## PRIMARY JOB FUNCTION

CASSS Attendance July 2024



Join us for a  
**CASSS Discussion  
Group in 2025**

# 2025 CASSS MEETINGS



## WCBP 2025: Symposium on the Interface of Regulatory & Analytical Sciences for Biotechnology Health Products

January 28-30 | The Mayflower Hotel, Washington D.C.

WCBP Symposium series is the pre-eminent conference addressing the analytical development/regulatory control interface for biotechnology derived health intervention products.

WCBP 2025  
Washington D.C.



## Bioassays 2025: Scientific Approaches & Regulatory Strategies

April 7-9 | Gaithersburg Marriott Washingtonian Center  
Gaithersburg, MD

The Bioassays meeting is an informative conference on the current thinking, strategies, lessons learned, development and standardization of methods and technologies used for bioassays.

# 2025 CASSS MEETINGS CONTINUED

**CGTP  
SUMMIT**

&

**CELL & GENE  
THERAPY  
PRODUCTS**  
  
MANUFACTURING, QUALITY AND  
REGULATORY CONSIDERATIONS

## CGTP Summit

June 9 | Bethesda North Marriott Hotel &  
Conference Center, Rockville, MD

The CGTP Summit will bring together industry, regulatory, and academic senior level professionals to address relevant specific challenges in the cell and gene therapy field. This one-day meeting will be focused on a single topic and provide an opportunity to convene discussions on key issues that open the door to possible solutions.

## Cell & Gene Therapy Products (CGTP): Manufacturing, Quality and Regulatory Considerations

June 10-12 | Bethesda North Marriott Hotel & Conference Center, Rockville, MD

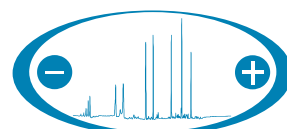
The CGTP Symposium demonstrates the benefits and the need to provide an ongoing dialogue and exchange of scientific and technical advances that are the basis of evolving regulatory practices for this diverse array of innovative products. Exploration will continue on how to adapt concepts applied to other biologics and how to establish novel approaches where they are needed.



## Symposium on the Practical Applications of Mass Spectrometry in the Biotechnology Industry

September 23-26 | Hilton Orange County/Costa Mesa  
Southern California, Costa Mesa, CA

The focus of this Symposium is the application of mass spectrometry (MS) for product characterization, process monitoring, formulation development and release testing in the pharmaceutical industry.



**CE** in the BIOTECHNOLOGY  
& PHARMACEUTICAL Industries

## CE in the Biotechnology & Pharmaceutical Industries: Symposium on the Practical Applications for the Analysis of Proteins, Nucleotides and Small Molecules

Fall 2025

This Symposium provides an interactive forum for the discussion of recent development and practical applications of capillary electrophoresis (CE) in the analysis of pharmaceutical and biopharmaceutical industries, including regulatory considerations.

# 2025 CASSS MEETINGS CONTINUED



The purpose of the CMC Strategy Forum is to provide a venue for biotechnology/biological product discussion. The meetings focus on relevant CMC issues throughout the lifecycle of a product and thereby foster collaborative technical and regulatory interactions. The Forum strives to share information with the regulatory agencies to assist them in merging good scientific and regulatory practices.

## CMC Strategy Forum North America

January 27 | The Mayflower Hotel, Washington D.C.

## CMC Strategy Forum North America

July 14-15 | Gaithersburg Marriott Washingtonian Center  
Gaithersburg, MD

## CMC Strategy Forum Latin America

Dates to be Announced

## CMC Strategy Forum Europe

Dates to be Announced

## CMC Strategy Forum Japan

Dates to be Announced

CMC Strategy  
Forum North  
America 2025  
Washington D.C.



The CASSS Discussion Groups are intended to enable the local community of industry, academic, and regulatory professionals to meet and share ideas and experiences, thereby working together to resolve scientific challenges in the field of biopharmaceutical development and regulation. These evening or afternoon programs feature job relevant education and networking.

## DC Area Scientific Discussion Group

Various Locations in Maryland

## Netherlands Area Biotech Discussion Group


Various locations in the Netherlands

## North Carolina Discussion Group

Various Locations in the Raleigh/Durham Area



CASSS Couch Chats are virtual discussion in a relaxed and informal setting with a content facilitator to help drive the discussion on issues currently impacting your work. Participants are encouraged to share their thoughts and ideas freely. Build our community and foster meaningful connections while collaborating to address real-time biopharmaceutical problems. Events will be held via Zoom and may include breakout discussions depending on the topic.

 For program updates, hotel information, partnership and exhibitor information, please visit [www.casss.org](http://www.casss.org).



## PARTNER OPPORTUNITIES OVERVIEW

Partnerships are a great way to show your support of the industry and have your brand recognized. CASSS has put together Program Partner and Exhibitor opportunities for the 2025 calendar year. All Program Partners and Exhibitors can discuss customized packages with the Exhibit Manager to fit their marketing needs. Throughout this brochure you will find multiple options for your 2025 marketing plan with CASSS.

As a Program Partner or Exhibitor, you will receive the following:

- GDPR Compliant Pre/Post Attendees List
- Each In-person Badge will Provide Full Access to the Conference
- Recognition on the Meeting Website
- Logo and Link on the Meeting Website
- Listing in the Final Program
- Listing in the Meeting Signage (where appropriate)
- Listing in the Mobile App



# EXHIBITOR PROGRAM PARTNER

## EXHIBITOR PROGRAM PARTNER LEVELS FOR 2025:

### WCBP

Diamond \$30,995	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• 60 min. Technical Seminar</li> <li>• One (1) Badge for Speaker</li> <li>• Lunch for 100 attendees</li> <li>• Five (5) name badges</li> </ul>	<ul style="list-style-type: none"> <li>• One (1) Push Notification through the mobile app</li> <li>• Product literature insert</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Platinum \$18,595	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Four (4) name badges</li> <li>• One (1) Push Notification through mobile app</li> <li>• Promotional PDF</li> </ul>	<ul style="list-style-type: none"> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>

### CGTP

Diamond \$25,250	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• 45 min. Technical Seminar</li> <li>• One (1) Badge for Speaker</li> <li>• Lunch for 200 attendees</li> <li>• Four (4) name badges</li> </ul>	<ul style="list-style-type: none"> <li>• One (1) Push Notification through the mobile app</li> <li>• Product literature insert</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Platinum \$13,395	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Three (3) name badges</li> <li>• One (1) Push Notification through mobile app</li> </ul>	<ul style="list-style-type: none"> <li>• Promotional PDF</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Gold \$8,795	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Two (2) name badges</li> <li>• App ad</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the website, final program and signage</li> </ul>

### CE Pharm

Diamond \$22,195	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• 60 min. Technical Seminar</li> <li>• One (1) Badge for Speaker</li> <li>• Lunch for 100 attendees</li> <li>• Four (4) name badges</li> </ul>	<ul style="list-style-type: none"> <li>• One (1) Push Notification through the mobile app</li> <li>• Product literature insert</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Platinum \$13,395	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Three (3) name badges</li> <li>• One (1) Push Notification through mobile app</li> </ul>	<ul style="list-style-type: none"> <li>• Promotional PDF</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Gold \$8,795	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Two (2) name badges</li> <li>• App ad</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the website, final program and signage</li> </ul>

### Mass Spec

Diamond \$20,650	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• 30 min. Technical Seminar</li> <li>• One (1) Badge for Speaker</li> <li>• Shared lunch for 200 attendees</li> <li>• Four (4) name badges</li> </ul>	<ul style="list-style-type: none"> <li>• One (1) Push Notification through the mobile app</li> <li>• Product literature insert</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Platinum \$13,395	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Three (3) name badges</li> <li>• One (1) Push Notification through mobile app</li> </ul>	<ul style="list-style-type: none"> <li>• Promotional PDF</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Gold \$8,795	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Two (2) name badges</li> <li>• App ad</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the website, final program and signage</li> </ul>

### Bioassays

Platinum \$13,395	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Three (3) name badges</li> <li>• One (1) Push Notification through mobile app</li> </ul>	<ul style="list-style-type: none"> <li>• Promotional PDF</li> <li>• App ad</li> <li>• Recognition on the website, final program and signage</li> </ul>
Gold \$8,795	<ul style="list-style-type: none"> <li>• Tabletop with electrical</li> <li>• Two (2) name badges</li> <li>• App ad</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on the website, final program and signage</li> </ul>

# MARKETING A LA CARTE

## EXHIBITOR OPPORTUNITIES

WANT TO CREATE A CUSTOM PACKAGE?  
CONTACT EXHIBIT MANAGER FOR MORE DETAILS

	BIOASSAYS	CE PHARM	CGTP	MASS SPEC	WCBP
Basic Tabletop w/ 2 Badges	\$4,125 USD	\$4,125 USD	\$4,125 USD	\$4,125 USD	\$4,325 USD
30 Minute Technical Seminar Shared Luncheon, Includes F&B Cost for 200 people				\$6,750 USD	
45 Minute Technical Seminar Luncheon, Includes F&B Cost for 200 people			\$11,395 USD		
60 Minute Technical Seminar Luncheon, Includes F&B Cost for 100 people		\$8,300 USD			\$12,450 USD
15 Minute Pre-Record Vendor Showcase	\$825 USD	\$825 USD	\$825 USD		\$825 USD
30 Minute Pre-Record Technical Seminar	\$1,450 USD	\$1,450 USD	\$1,450 USD		\$1,450 USD
Extra Badges	\$1,225 USD	\$1,225 USD	\$1,225 USD	\$1,225 USD	\$1,225 USD
Extra Virtual Badges			\$1,000 USD		\$1,000 USD
Email Spotlight	\$625 USD	\$625 USD	\$775 USD	\$625 USD	\$775 USD
Lanyards	\$625 USD	\$625 USD	\$625 USD	\$625 USD	\$1,050 USD
Lead Retrieval	\$325-\$425 USD	\$325-\$425 USD	Contact Exhibit Manager	\$325-\$425 USD	Contact Exhibit Manager
Pens	\$625 USD	\$625 USD	\$625 USD	\$625 USD	\$1,050 USD
Product Literature Inserts	\$625 USD	\$625 USD	\$625 USD	\$625 USD	\$1,050 USD
Promotional PDF	\$500 USD	\$500 USD	\$500 USD	\$500 USD	\$500 USD
Pre-Conference Webinar	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager
Tabletop Power	\$275 USD	\$275 USD	\$275 USD	\$275 USD	\$275 USD
Welcome Reception		Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager	Contact Exhibit Manager

## DESCRIPTION OF OPPORTUNITIES

### Email Spotlight

We are providing the opportunity for exhibitors to be highlighted in an email to the CASSS membership (over 7,000 unique contacts) three weeks before the meeting. This is limited to four exhibitors per meeting. Exhibitor will provide image, copy and link to exhibit manager.

### Extra Badges

Maximum four (4) for in-person booth (including those purchased in booth package) and unlimited for virtual badges.

### Lead Retrieval

The lead retrieval tool through our mobile app - *Engagefully* - is available for purchase. Only one (1) purchase is required per company and all booth contacts will have access to use. Booth contacts will be set up to have access to this pre-show. Lead capture through the mobile app includes badge scanning, exporting lead reports, and more. The app is available to use on all Apple, Android, and Google play devices. Lead retrieval for WCBP and CGTP will be through the LeadsPlus™ app and can be purchased directly through American Tradeshow Services. Contact the exhibit manager for more information.

### Mobile App Push Notification

Diamond and Platinum level program partners will receive one (1) push notification. Content for the push notification should contain general exhibitor advertising or verbiage to visit their booth or technical seminar. Push notification must be less than 50 words.

### Pre-Conference Webinar

CASSS meetings will offer webinar opportunities the week before the conference to be paired with additional conference content. CASSS will promote webinars to all members as part of the scientific content, list on program pages and emails where appropriate. Exhibitors will need to use their own webinar platform and are welcome to invite anyone to attend.

### Pre-Recorded Seminar Videos (15 minutes / 30 minutes)

CASSS meetings provide the opportunity for a limited number of prerecord videos (mP4). Video will be available to view as pre-recorded content during the meeting as well as part of the on demand content post-meeting.

### Product Literature Inserts

Program partners and exhibiting vendors may submit an 8.5x11 inches or A4 size leaflet describing their products or services for insertion into the symposium bag (if applicable) or padfolio. One product literature insert is allowed per company.

### Promotional PDF

We are providing the opportunity for exhibitors to provide a 8.5x11 inches or A4 size PDF flyer that is double sided to promote their company and tabletop booth. Promotional PDF's are only posted to resources/emailed at end of session for hybrid meetings (WCBP/CGTP). Otherwise, they will added to the exhibitors profile in the mobile app.

### Tabletop Requirements

Each tabletop display will consist of one 6-foot x 30-inch table with one chair for each badge purchased. Tabletop displays cannot exceed 5-feet in height from the top of the table and must fit on a 6-foot x 30-inch banquet table. Please do not bring anything for 8'x10' or 10'x10' displays; these will not be allowed to be set-up. Due to the small number of companies that can participate in the show because of limited space, drayage and storage fees for tabletops are cost prohibitive. In addition, the hotel has limited storage space and will not accept oversized freight. The Exhibitor should bring all exhibit materials to the hotel on set up day. If materials must be sent in advance and the boxes are less than 50 pounds, please make arrangements for shipping the materials. (Instructions for shipping will be sent by the Exhibit Manager.) When applicable, exhibitors will also receive recognition on the virtual platform for their support and participation in the conference.

### Technical Seminars (60 and 30 minutes)

Some, but not all, CASSS meetings provide the opportunity for a limited number of technical seminars by sponsoring and exhibiting companies. The number of seminars and time is at the discretion of the organizing committee. The symposium will provide a meeting room, microphone, screen and AV support. Technical seminar information should include talk title, presenter names (must be registered and attend in-person for the conference) and seminar abstract to be used in various program formats. Each company is allowed one pop-up banner at the entrance of their seminar. All seminars include one badge for the seminar speaker.